

Alternative Cyber Career Education Grant Program

Informational Webinar NOFO No. 2025-Cyber-02

November 6, 2024



Vision for a Massachusetts Cybersecurity Talent Pipeline

A strong cybersecurity talent pipeline in Massachusetts would progress students through academic instruction or non-academic training programs and integrate experiential learning and on the job training.





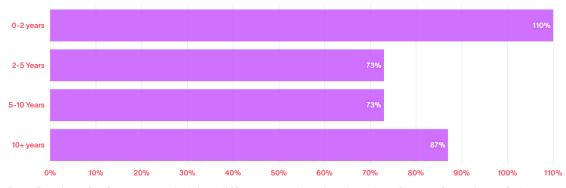
The need: the cybersecurity sector in Massachusetts requires more workers, especially workers with experience

Massachusetts:

- 86% supply of workers for jobs in demand
- **12,337** job openings

Source: Cyberseek.org

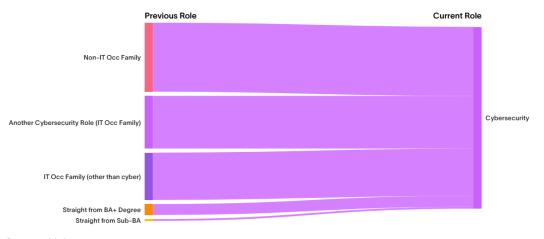
Cybersecurity Supply and Demand Ratio by Experience Level



Note: Experience levels are categorized into different ranges denoting the number of years of experience. Each range is defined by a lower limits (inclusive) and an upper limit (exclusive). Date range: September 2023-August 2024

Source: Lightcast

Distribution of Cybersecurity Workers by their Previous Career



Source: Lightcast

Alternative Cyber Career Education (ACE) Grant Program Overview

Summary: Provide grants to organizations to support programs in Massachusetts that train young adults and retrain existing professionals to enter the cybersecurity workforce

Goal: Expand non-degree pathways leading to cybersecurity employment

- Focus on scalable non-degree training programs that contain experiential learning and on the job training components for learners
- Grants would fund operating costs for programs
- Up to \$150,000 awarded total (estimated up to 3 awards)



Target Populations

- Individuals seeking to transition into a cybersecurity career from a non-cybersecurity role
- Young adults
- Populations underrepresented in the cybersecurity field including women and minorities
- Socio-economically disadvantaged populations
- Veterans
- Unemployed and underemployed individuals



Applicant Eligibility

Eligible applicants

- Non-profit training entity
- For-profit training entity
- MassHire Workforce Board and/or Career Center
- Municipality or state government agency operating a workforce training program
- Other workforce development organizations
- High schools and vocational high schools

Ineligible applicants

- Community college, college, or university
- Elementary and middle schools



Eligible Expenses

Eligible expenses

- Staff time for program instructors
- Staff time devoted to program management and administration
- Staff time for partnership and program coordination, job development, and placement
- Marketing, communication, and outreach activities related to recruitment for the program
- Curriculum development
- Training delivery, including classroom, online, and formal on-the-job training
- Cost of licenses associated with delivery of digitally enabled training
- Cost associated with testing and credentialing for learners
- Support services needed to ensure participants' success (e.g., transportation, childcare, supplies, etc.)

Ineligible expenses

- Capital expenditures
- Expenses for operating or participating in Security Operations Center or Cyber Range programs



Application Requirements

- An overview of the lead applicant and any co-applicants
- The proposed use of grant funds
- Projected grant outcomes
- Existing program funding the proposal will leverage
- Optional: Letter(s) of support from industry or employer partners that endorse the respondent's training approach.



Grant Evaluation Criteria

- Ability of project to expand non-degree pathways that lead to cybersecurity employment
- Inclusion of experiential learning and on the job training components
- Level of industry engagement
- Project scalability and sustainability
- Number of current or future workers trained
- Job placement potential
- Inclusion of project in other cybersecurity collaborations
- Whether the project represents a new and novel approach
- Level of matching funds (for new programs)



Reporting Requirements

Grantees will be required to report to the MassCyberCenter on:

- Number of Individuals Enrolled in Training Program
- Number of experiential and/or on-the-job training activities per individual trained
- > Hours of experiential and/or on-the-job training activities per individual trained
- > Total dollars expended (including non-MassTech funds) as part of training program
- Number of individuals that completed training
- Number of individuals that received an industry recognized credential
- Number of individuals placed in a job/internship
- > Total dollars expended (including non-MassTech funds) as part of training program
- Project status (on track; some obstacles or project delays but will be overcome; off track/project in jeopardy)

See grant reporting template <u>here</u>.



Timeline

October 21, 2024

Informational Webinar: November 6, 2024

Questions Due: November 13, 2024

Questions and Answers File Posted: November 20, 2024

Responses Due: December 31, 2024

NOFO document: https://masscybercenter.org/notice-funding-opportunity-ace-grant-program



Questions?

Questions regarding this NOFO must be submitted by email to proposals @masstech.org with the following Subject Line: "Questions – NOFO No. 2025-Cyber-02"

